

Corporate Tuition

French courses for your business



Alliance Française
Dublin

Language. Culture. Our Business.

The French Language & Cultural Centre
in Dublin, 1 Kildare Street, Dublin 2
www.alliance-francaise.ie

Corporate
Tuition

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The Alliance Française in Dublin is uniquely placed to provide your company with French language training with real added value.

Flexibility

Depending on your specific goals, we can arrange **one-to-one, group, intensive and immersion courses**.

Tuition is available either **on your premises or at the Alliance Française** and corresponds with your **preferred choice of location, day and time** of classes. Also extends to **cancellations and rescheduling**.

Customisation

Our training is **tailor-made** to match your organisation's objectives and adapt to the **specific needs** of your business, including budget and logistics.

Each programme is designed following a **free, written and oral pre-training assessment** of the level of French of those participating.

Throughout the contract, **progress is carefully monitored** and we'll be happy to discuss any request that may arise during the programme.

Any subject or specialty can be covered in the classes, including **practical situations** like formal conversation and emails, conferences, meetings or interviews.

Certification

Courses may include a **final examination** and an **official Certificate of Attendance** from the Alliance Française.

Students who have reached a defined standard may also register for **internationally recognised examinations**, which are **exclusive to the Alliance Française**.

Excellence

The Alliance Française Dublin has **over 50 years' experience in teaching French** and belongs to a **world-wide network** established since 1883 to promote French language and culture in **136 countries**.

The Alliance Française Dublin also falls into the category of "**Irish Charities and other Approved Bodies**" under the terms of Section 848A Taxes Consolidation Act, and all contributions from your company are **tax deductible**.

The Alliance Française Dublin **employs and trains the best native French teachers in Ireland**. From a large and dynamic team, we select the **most qualified and experienced teachers** for your areas of interest.

Added Value

The Alliance Française Dublin is not just a school but a **cultural centre** as well, and provides a **genuine French experience** in addition to regular tuition. Taking a course with us entitles each participant to a **free Alliance Française Membership** that includes:

- borrowing rights in our **French Multimedia Library** & online resources
- preferential **access to the 100+ cultural events** we organise each year
- **special discounts** with partner shops, restaurants and services.

They have already entrusted their business to us:

Google, APPCO Group Ireland, Greenval Insurance / BNP Paribas Group, Michelin, Royal Irish Academy of Music, Mazars, Department of Foreign Affairs and Trade, Central Bank of Ireland, Irish Distillers Pernod Ricard, Davy Stockbrokers, European Commission Representation in Ireland, Crédit Agricole Creditor Insurance, Alltech, The Law Society of Ireland, Renault, Dalkia, Etsy and many more!

Price per hour*

GROUP CLASSES (up to 15 students) € 82

PRIVATE TUITION € 72

* including free Alliance Française Membership & multimedia library services

* time and travel expenses apply when outside our premises

Contact Vincent Lavergne: vlavergne@alliance-francaise.ie / (01) 638 14 45

Why the French language is essential to the Corporate World

Here are 10 reasons from the top of our head:

1. A Global language

More than 200 million people speak French on the five continents. French is the second most widely learned foreign language after English, and the ninth most widely spoken language in the world. French is also the only language, alongside English, that is taught in every country in the world.

2. A language for the Job Market

An ability to speak French is an advantage on the international job market, it opens the doors of French companies in France and other French-speaking parts of the world (Canada, Switzerland, Belgium, and North and sub-Saharan Africa). As the world's fifth biggest economy and number-three destination for foreign investment, France is a key economic partner. With regards to Ireland, France is Ireland's 6th largest supplier and 5th largest customer.

3. An investment for Tomorrow's Economy

Corporations have begun flooding into Africa and it will be an increasing focus of global trade and international relations. 27 out of 54 African countries have French as one of their main languages and half of the top-10 fastest growing countries in Africa have French as the official language.

4. The language of International Relations

French is both a working language and an official language of the United Nations, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and international courts. French is the language of the three cities where the EU institutions are headquartered: Strasbourg, Brussels and Luxembourg.

5. A language for Higher Education

Speaking French opens up study opportunities at renowned French universities and business schools, ranked among the top higher education institutions in Europe and the world. Students with a good level of French are eligible for French government scholarships to enrol in postgraduate courses in France

6. The other language of Media

French is the third most used language on the Internet. An ability to understand French offers an alternative view of the world through communication with French speakers from all the continents and news from the leading French-language international media (TV5, France 24 and Radio France Internationale)

7. The language of Reason

French is an analytical language that structures thought and develops critical thinking, which is a valuable skill for discussions and negotiations.

8. The language of Culture

French is the international language of cooking, fashion, theatre, the visual arts, dance and architecture. A knowledge of French offers access to great works of literature, as well as films and songs, that constitutes a soft power.

9. A language for Learning other languages

French is a good base for learning other languages, especially Roman languages (Spanish, Italian, Portuguese and Romanian) as well as English, since 50%cent of current English vocabulary is derived from French.

10. A language for Travel

France is the world's number-one tourist destination and attracts more than 85 million visitors a year. French also comes in handy when travelling to Africa, Switzerland, Canada, Monaco, the Seychelles and many other places.

more information: www.alliance-francaise.ie/corporate